



THE HAYNER PUBLIC LIBRARY DISTRICT



L O N G - R A N G E P L A N
2004-2009



▼ Community Planning Committee

Ms. Rita Backstrom, Deputy Director,
Department of Development and Housing,
City of Alton

Ms. Ann Bromaghim, President, YWCA Board of Trustees
Mayor Michael J. Campion, Village of Godfrey

Dr. Kevin Chapel, DMD

Dr. Linda Chapman, Vice President for Academic Affairs,
Lewis & Clark Community College

Ms. Diana Enloe, Community Service Volunteer

Dr. Leo R. Green, MD, Retired Physician

Mr. Patrick J. Heitzig, Senior Vice President,
Cornerstone Bank & Trust, NA

Mr. Jim Kulp, Retired Editor, Alton Telegraph

Ms. Dorothy R. Nagy, Supervisor, Foster Township

Mr. N. Gail Weinrich, District Director, SCORE

Ms. Barbara Ulffers, Library Staff

Ms. Gladys Butler, Library Staff

Ms. Bernadette Duvernoy, Library Staff

Mr. Jeffrey A. Owen, Executive Director

Ms. Susan M. Huber, President, Board of Trustees

Group Facilitators

Dan Wiseman, Wiseman Consulting

Sharon Wiseman, Wiseman Consulting



▼ The Hayner Public Library District Board of Trustees

Susan M. Huber, President

Richard E. Lauschke, Vice-President

Jeffrey G. Funkhouser, Secretary

Mary Ann Mazenko, Treasurer

Nancy H. DeGrand, Trustee

Susan W. Fitzgerald, Trustee

Kevin J. Botterbush, Trustee

Final plan adopted May 20, 2004





▼ Mission Statement

The Library's mission statement describes how The Hayner Public Library District will address community needs:

The Hayner Public Library District is a dynamic community resource dedicated to serving the residents of Alton, Godfrey, and Foster Township by providing an inviting environment consisting of informational, cultural, educational, and recreational resources supporting life-long learning.



▼ Message from the Director

The development of this long range plan has been an exciting adventure for all of us at The Hayner Public Library District and the results have stirred even more excitement. I would like to take this time to thank the members of the Community Planning Committee for giving of their time and for their contributions. I look forward to additional opportunities to work with each of you as we move through the implementation of the plan. The Board of Trustees and library staff are committed to using this plan to enhance our services and to create a strong and responsive public library that our community will be proud of.

Jeffrey A. Owen
Executive Director



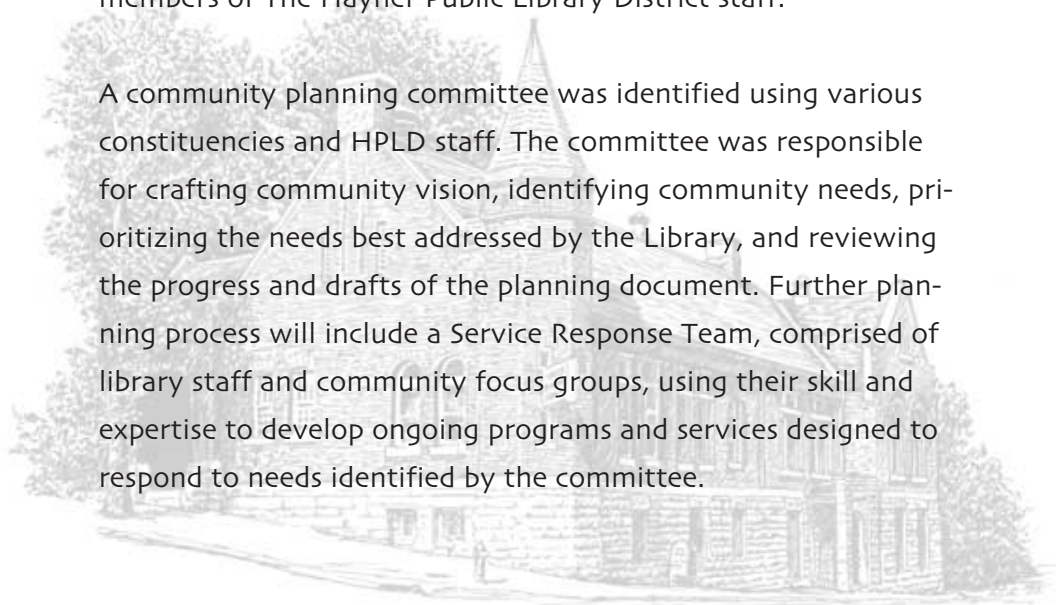


▼ THE PLANNING PROCESS

The Hayner Public Library District began the extensive long range planning process by conducting a random public survey funded by an Illinois State Library grant. As a result of the survey, *The New Planning for Results* (Public Library Association, 2001) was chosen as the framework for the creation of this new plan, designed to cover the years 2004 through 2009.

The board of trustees determined the most efficient means of addressing this task was to enlist the assistance of a library consulting firm and Wiseman Consulting and Training Inc. was hired for this purpose. The consultants facilitated this process which was a collaborative effort between community stakeholders and members of The Hayner Public Library District staff.

A community planning committee was identified using various constituencies and HPLD staff. The committee was responsible for crafting community vision, identifying community needs, prioritizing the needs best addressed by the Library, and reviewing the progress and drafts of the planning document. Further planning process will include a Service Response Team, comprised of library staff and community focus groups, using their skill and expertise to develop ongoing programs and services designed to respond to needs identified by the committee.



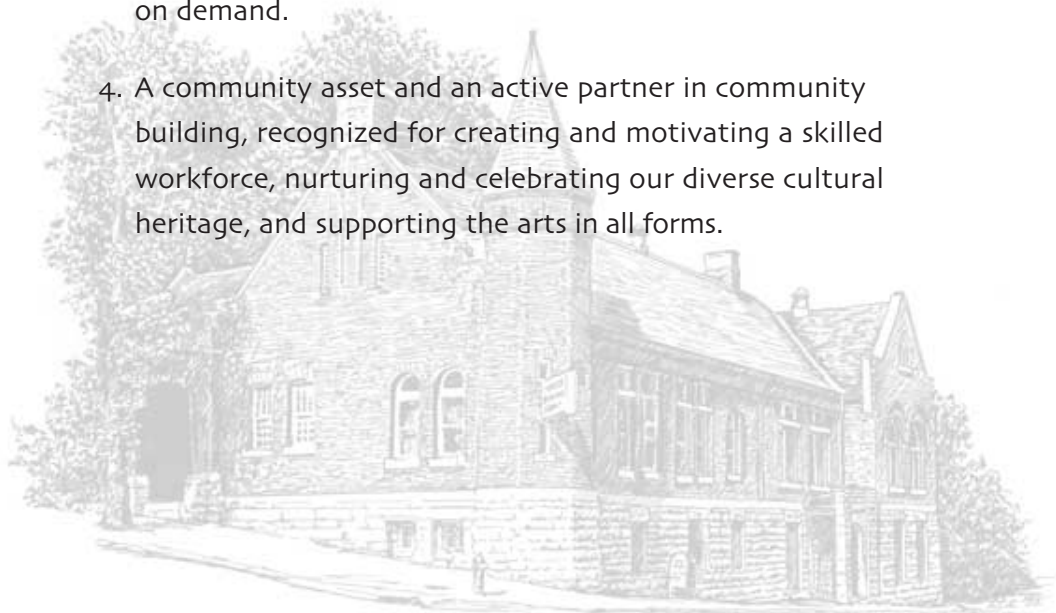


▼ VISION STATEMENT

The vision statement describes what our customers would like to see in place in five years.

The Hayner Public Library District is recognized and valued by all community members as:

1. A significant resource and advocate for youth as they develop from early readers to thoughtful creators of our community.
2. A destination and place of discovery that provides abundant print and non-print materials and functions as a gathering place for the exchange of ideas among all residents.
3. A virtual resource that mines the best of the Internet and computer technology, linking people to needed information on demand.
4. A community asset and an active partner in community building, recognized for creating and motivating a skilled workforce, nurturing and celebrating our diverse cultural heritage, and supporting the arts in all forms.





▼ CORE VALUES

These values are the ideals that will continue to guide the actions of The Hayner Public Library District.

We offer convenient access and services.

All residents of The Hayner Public Library District have the right to convenient access to library resources. Library buildings are a place of intellectual discovery and are inviting, comfortable, and safe.

We support intellectual freedom.

The Library supports freedom of speech. The Library is a forum for information and ideas in the community.

We provide a foundation for life-long learning.

The Library is an essential source of knowledge for the community, providing educational resources for all ages and pursuits. Reading is vitally important and can open doors as well as expand horizons throughout our lives. The Library supports early reading readiness, formal and alternative education, and life-long learning.

We foster a climate of respect and trust.

Mutual respect and trust are honored both internally and externally. Customers and staff are valued, supported, and respected.

We are customer focused.

The Library strives for excellent customer service. It creates and makes available information, materials and programs that are anticipatory, convenient and responsive.

We find strength in diversity.

The Library reflects, supports, and celebrates the diversity of the community in its services, collections and staff.

We form strong partnerships.

The Library's resources, involvement, and leadership in the community are extended through partnerships with community members, other City and County departments, businesses, institutions, organizations, and agencies.





▼ LIBRARY SERVICE RESPONSES

These are the chosen service responses that will be the library's focus for the next five years.



Lifelong Learning



General Information



Current Topics and Titles



Formal Learning Support



Local History and Genealogy



LIFELONG LEARNING

The library is committed to developing and maintaining print and non-print materials meant to assist patrons of all ages in their lifelong learning experience.

GOAL: The library commits to developing a strong print and non-print collection for all ages.

OBJECTIVES:

- ▼ To continuously improve the collection through an aggressive selection and weeding process.
- ▼ The budget will be supported to provide for strong print and non-print collections.
- ▼ Respond to developing technology in collection planning and purchasing.
- ▼ Expand offerings to the residents through Interlibrary Loan Services.

GOAL: Building and supporting on and off site resources and programs to address community interests on a wide variety of topics.

OBJECTIVES:

- ▼ Create programs to bring together residents with shared interests.
- ▼ Provide programming for all interests and all age levels.



GOAL: The library will provide ongoing support of basic literacy.

OBJECTIVES:

- ▼ Develop partnerships with local literacy providers.
- ▼ Continue to develop a material collection related to basic literacy.
- ▼ Train staff members in literacy methods.
- ▼ Provide a welcome environment for those who may be intimidated by libraries.

GOAL: The library ensures a strong presence as a community cultural center.

OBJECTIVES:

- ▼ Offer free, high quality programming in the arts and humanities.
- ▼ Provide an auditorium facility for library programs and community use.



GENERAL INFORMATION

The library will provide staff resources adept at bringing residents together with materials and services meeting their personal, educational, and/or professional needs.

GOAL: The library will provide residents with a core of General Information.

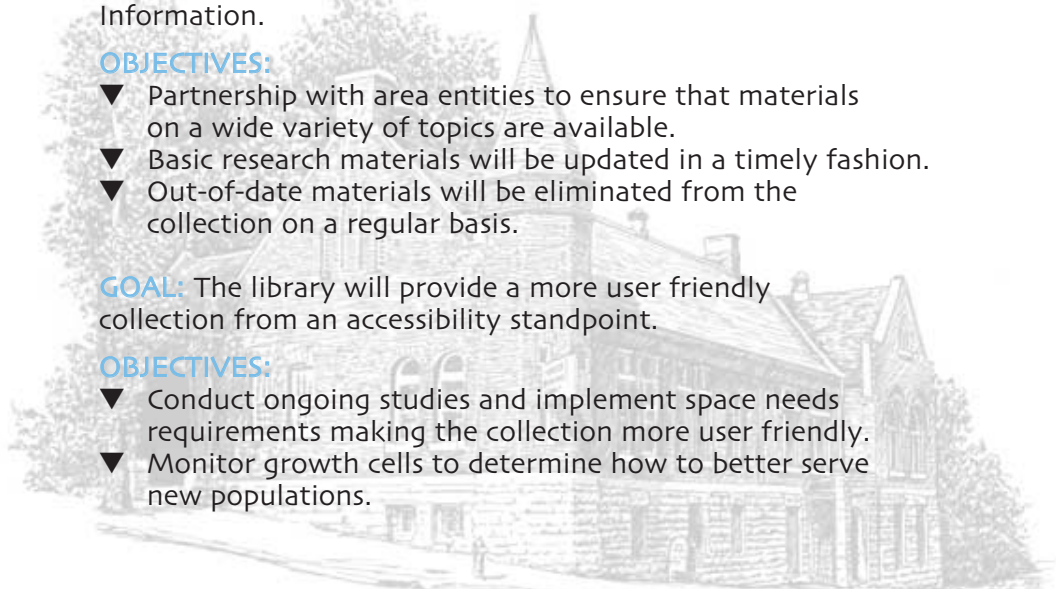
OBJECTIVES:

- ▼ Partnership with area entities to ensure that materials on a wide variety of topics are available.
- ▼ Basic research materials will be updated in a timely fashion.
- ▼ Out-of-date materials will be eliminated from the collection on a regular basis.

GOAL: The library will provide a more user friendly collection from an accessibility standpoint.

OBJECTIVES:

- ▼ Conduct ongoing studies and implement space needs requirements making the collection more user friendly.
- ▼ Monitor growth cells to determine how to better serve new populations.





CURRENT TOPICS AND TITLES

Assist residents in their desire for satisfying recreational experiences that nurture a love of reading and the joy of discovery.

GOAL: The library will provide residents with current topics of interests.

OBJECTIVES:

- ▼ Provide current popular fiction and nonfiction materials.
- ▼ Provide easy access to these items, including pleasing display space.
- ▼ Provide innovative technology for residents of all ages.

GOAL: Increase public awareness of the library's collection and how library services and resources can best meet their recreational needs.

OBJECTIVES:

- ▼ Develop and expand readers advisory services.*
**Readers Advisory Service: A service which brings the patron and librarian together by sharing the knowledge of the librarian's reading experience and current publications.*
- ▼ Through networking and partnerships, the library will reach out to people to promote the library and encourage library card sign-up.
- ▼ Increase awareness of online resources.
- ▼ Identify and capitalize on areas of expertise among staff.



FORMAL LEARNING SUPPORT

The library will help students who are enrolled in a formal program of education or who are pursuing their education through home schooling to attain their educational needs.

GOAL: The library will develop a good working relationship with all area learning institutions.

OBJECTIVES:

- ▼ Acquire and maintain accelerated reading lists.
- ▼ Provide offsite programs at area learning institutions.
- ▼ Communicate with educators to learn their curriculum schedules.
- ▼ Provide study carrels and quiet spaces for students.





LOCAL HISTORY AND GENEALOGY

The library will address the desire of community residents to know and better understand personal and/or community heritage.

GOAL: Increase public awareness as to local history and genealogical resources that are available at the library.

OBJECTIVES:

- ▼ Conduct seminars and outside speaking engagements.
- ▼ Increase awareness of Vertical File
- ▼ Promote the availability of genealogical materials from any state.
- ▼ Educate the patrons of the many uses of the Telegraph index.
- ▼ Encourage donations of historical materials to further develop the collection.

GOAL: The library will provide increased accessibility to the local history and genealogical resources.

OBJECTIVES:

- ▼ Study and implement space requirements making the collection more user friendly and ready to accommodate increased growth.
- ▼ Provide additional access through electronic resources such as email reference, web links, web sites, software, and online databases.

GOAL: Secure and preserve the local history and genealogy collection.

OBJECTIVES:

- ▼ Research, select, and install a security system.
- ▼ Expand local history and genealogy room.
- ▼ Purchase archival cabinetry for the expanded room when completed.
- ▼ Digitize unique or irreplaceable items.





▼ GOING FORWARD

Evaluation is a vital component of the implementation process. The Hayner Public Library District Board of Trustees and staff will study the goals and objectives outlined in the plan. Whether purchasing more copies of best sellers, improving our publicity, or addressing the need for more programs, the implications for building, space, staff, and budget will be closely examined and decisions made.

The Hayner Public Library District is committed to meeting the goals identified through the planning process. One key element reappeared in each service response: Expansion. Whether considering expansion of the collection, the facilities, or library services, it has become evident that this will be the primary focus during the next five years.

All staff members will receive copies of the plan and have opportunities to attend question and answer sessions. The Board of Trustees and the Library Director will prepare a building program and work with our architect to determine future space needs. Staff will be encouraged to provide input in all services and space concerns.

The Library Board of Trustees and staff are committed to following through with this long-range plan that will lead the library, a cornerstone of our community, into the future.



Hayner Library Special Events

